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Neo Telemedia Limited 中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8167)

NOTICE OF BOARD MEETING

The board of directors (the "Directors") (the "Board") of Neo Telemedia Limited (the "Company") hereby announces that a meeting of the Board will be held at Unit 1303, 13/F., York House, The Landmark, 15 Queen's Road Central, Hong Kong on 14 May 2012 at 3:30 p.m. for the following purposes:

- (1) To consider and approve the results of the Company and its subsidiaries for the three months and nine months ended 31 March 2012 (the "Quarterly Results") and approve the publication of the Quarterly Results announcement on both the websites of the Growth Enterprise Market of the Stock Exchange and the Company;
- (2) To consider the payment of an interim dividend, if any;
- (3) To consider the closure of the register of members, if necessary; and
- (4) To transact any other business.

By order of the Board Neo Telemedia Limited LI Hongrong Chairman

Hong Kong, 2 May 2012

As at the date hereof, the Board is comprised of three executive directors, namely LI Hongrong, Theo EDE and HU Yangjun; and three independent non-executive directors, namely LAM Kin Kau, Mark, Professor SONG Junde and Professor CHEN Lujun.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.